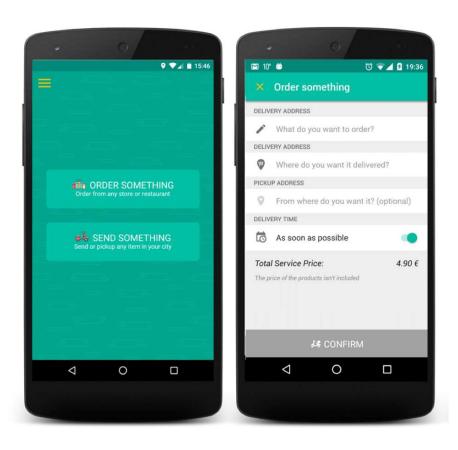
Glovo

October 2019

GLOVO 1.0





Barcelona, Early 2015

Aerospace Engineer ex-Airbus from Barcelona with an *Idea*



Glovo 1.0 release

GLOVO 2.0







from Barcelona with an *Idea*

Barcelona, Mid 2015

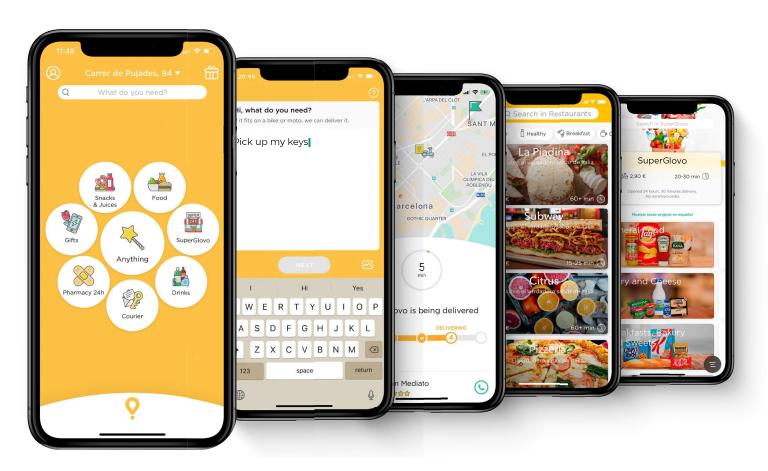
Glovo 1.0 release

Barcelona, May 2016

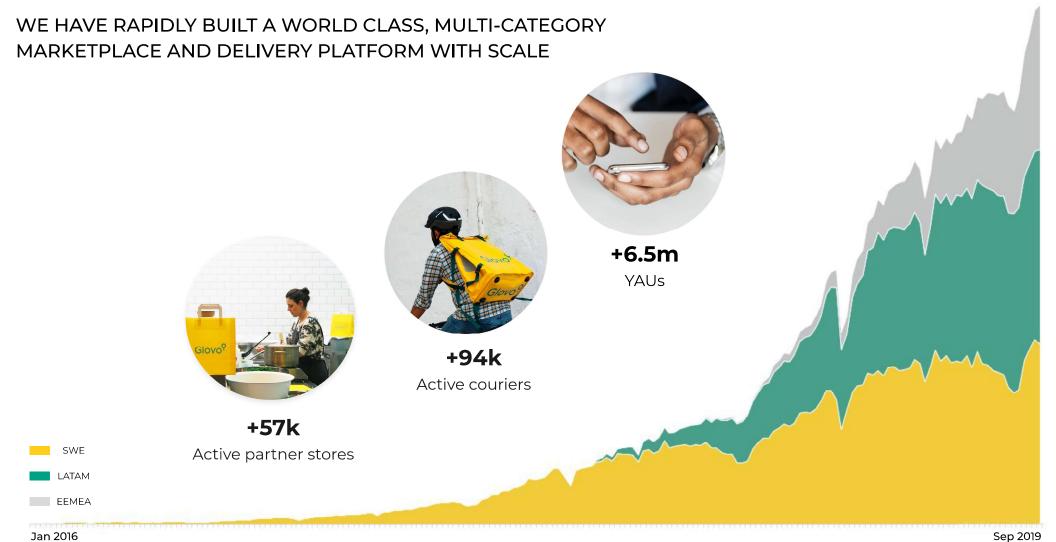
Glovo 2.0 release

OUR VISION

"Create a **Super App** that makes **everything** in your city **instantly available**"



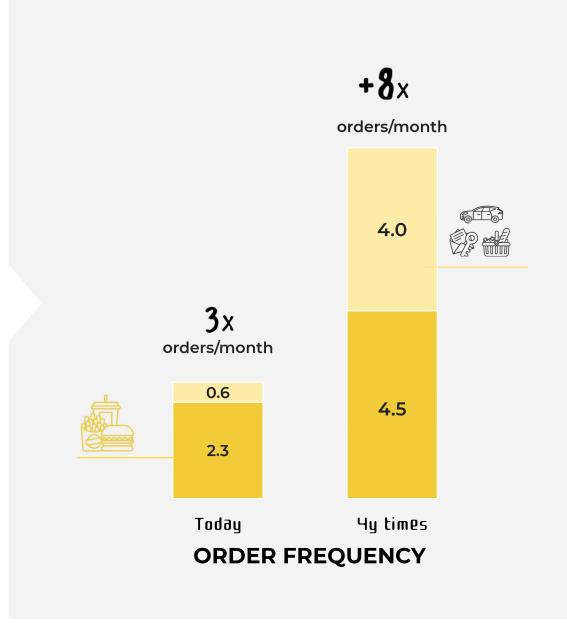
GLOVO AT A GLANCE



FOOD AT THE CENTER

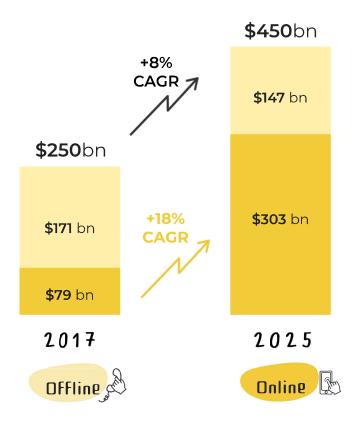
OF OUR MULTI-CATEGORY VALUE PROPOSITION





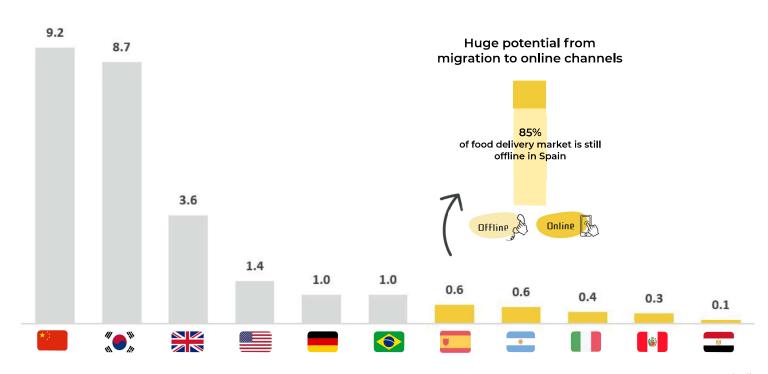
WHY IS FOOD AT THE CENTER OF OUR PROPOSAL?

Massive expected growth in the global online food delivery industry



WHY IS FOOD AT THE CENTER OF OUR PROPOSAL?

Very low online penetration in our markets

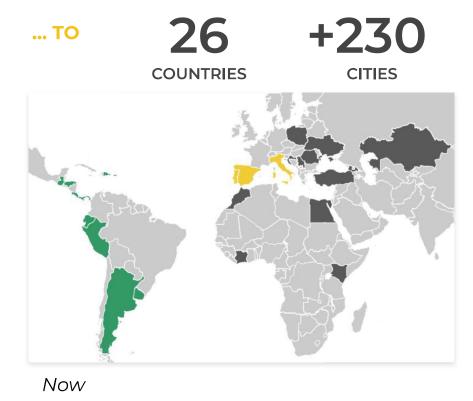


Online food orders / capita

RAPID EXPANSION IN 2018 AND 2019

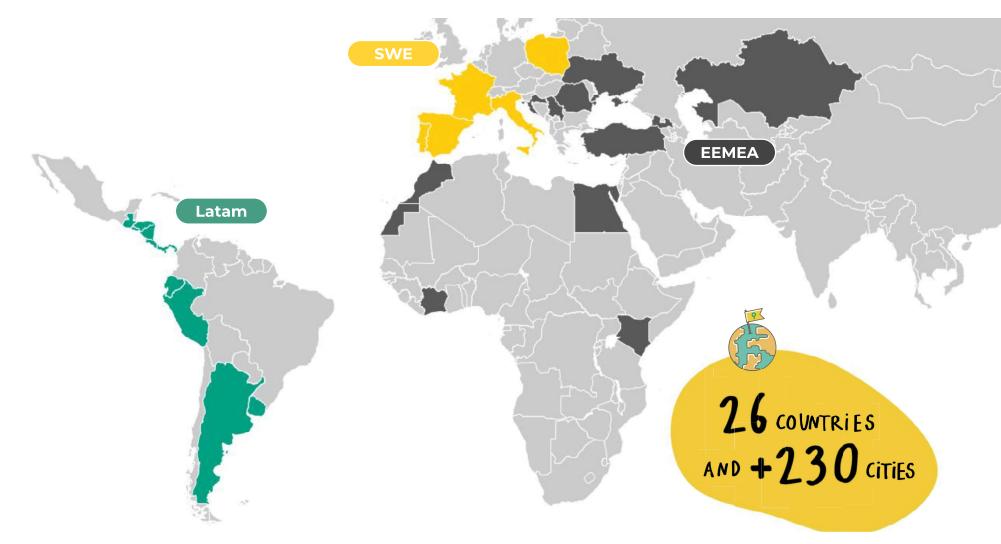
WITH PRESENCE IN 26 COUNTRIES AND +230 CITIES





ALWAYS ACHIEVING #1 OR #2 IN OUR MARKETS

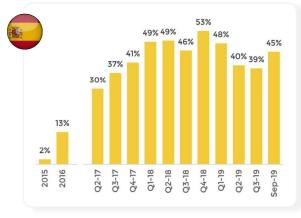
WITH PROVEN CAPACITY TO DISRUPT AND OUTSMART COMPETITORS

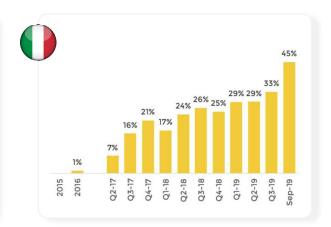


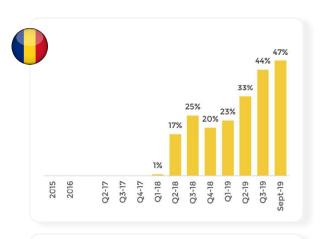
THE FASTEST GROWING DELIVERY PLAYER

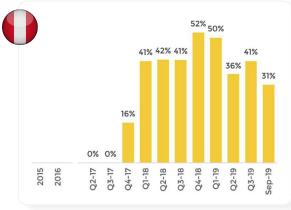
LEADING SHARE OF APP DOWNLOADS WITH A VERY PROMO-LIGHT ACQUISITION STRATEGY

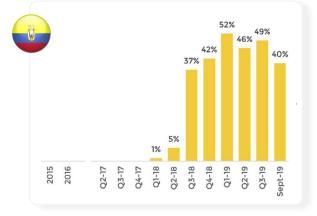
SHARE OF APP DOWNLOADS

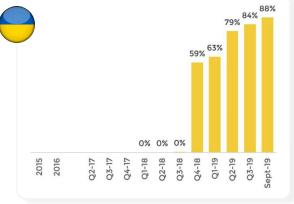






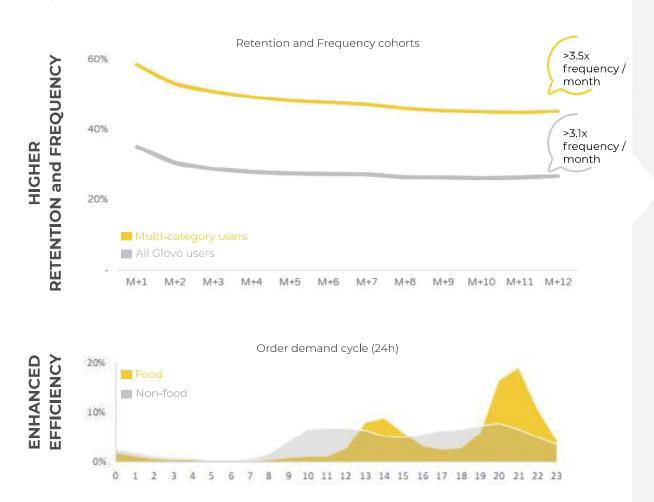






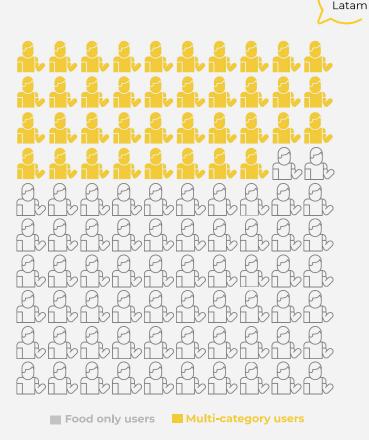
WHY IS MULTI-CATEGORY BETTER?

Higher customer engagement and significant operational benefits



c.40% of our Global user base already multi-category users

August 2019



Reaching +60% in

GROCERIES

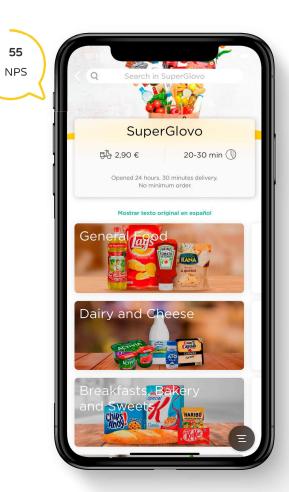
POSITIONING GLOVO TO CRACK THE CONVENIENCE GROCERIES

55

VISION

"...access to groceries must become like access to running water - as easy as turning on the tap..."

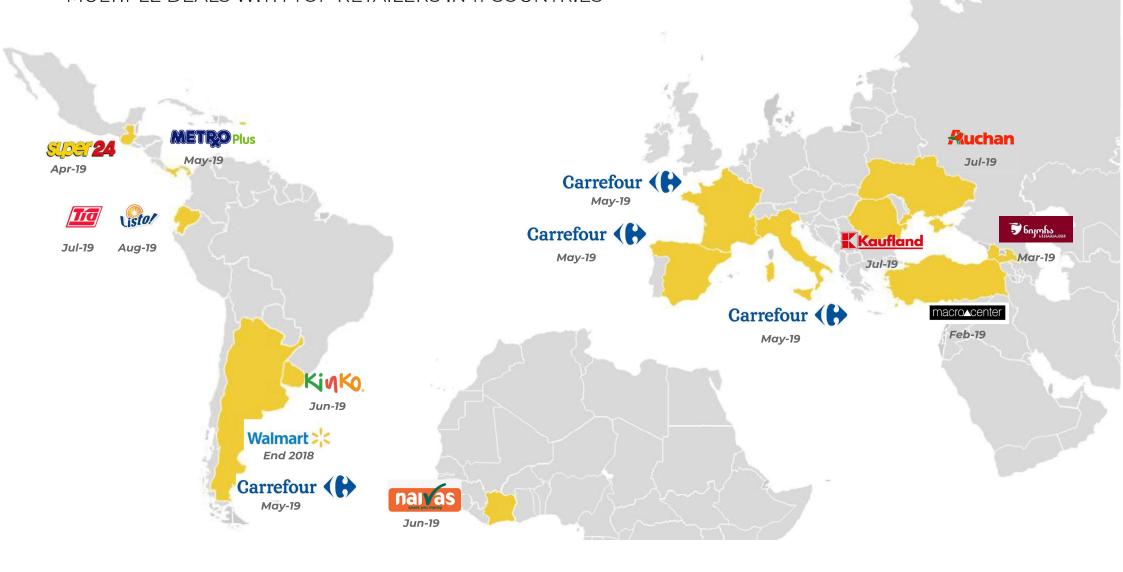
- **Immediate** delivery (15 mins.)
- No minimum order
- Open 24 hours





GROCERIES: PARTNERSHIPS

MULTIPLE DEALS WITH TOP RETAILERS IN 11 COUNTRIES



ENTERING POLAND ASIDE AMREST AND PIZZAPORTAL



40M population

(c.28M addressable population)

Low online penetration







#2 food delivery player in Poland

Operating in +250 cities and towns across Poland

+3.600 partners

+160k monthly active users

AmRest brands partnerships









Glovo

Thank you