



Press release

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AmRest announces deal to develop the BURGER KING® brand in 5 countries

AmRest, the multi-brand restaurants, digital services and food group leader in Central and Eastern Europe, announces signing of Development Agreements to develop the Burger King brand in Poland, Czech Republic, Slovakia, Romania and Bulgaria.

BURGER KING® restaurants have been a part of AmRest's portfolio since 2007. The Company plans to leverage its strong expertise in operating under the Burger King trademarks to significantly expand scale of the chain in the region.

"Our partner is a great operator with the right combination of market expertise and experience with our brand to grow Burger King throughout this high potential region", said David Shear, President of Burger King in EMEA.

"This agreement sets a new milestone in the implementation of the Burger King growth strategy for the region. We have a clear vision for the brand development and we are truly delighted with the opportunities for AmRest too", said Alan Laughlin, Burger King President at AmRest. "We strongly believe that our commitment to grow the brand will create a great value for our customers and key stakeholders as well as will contribute to strengthening AmRest's leading position in CEE."

The terms of the Development Agreements are undisclosed. Currently AmRest operates 40 Burger King restaurants in Poland, 14 in the Czech Republic, 2 in Slovakia and 1 in Bulgaria.

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About BURGER KING®

Founded in 1954, the BURGER KING® brand is the second largest fast food hamburger chain in the world. The original HOME OF THE WHOPPER®, the Burger King system operates more than 17,000 locations in more than 100 countries and U.S. territories. Almost 100 percent of BURGER KING® restaurants are owned and operated by independent franchisees, many of them family-owned operations that have been in business for decades. To learn more about the Burger King brand, please visit the BURGER KING® brand website at www.bk.com or follow us on Facebook, Twitter and Instagram.

About AmRest

AmRest Holdings SE is a leading publicly listed restaurant operator in Europe. The Company runs the business under the following brands: KFC, Pizza Hut, Starbucks, Burger King as well as is the owner of La Tagliatella, Bacoa, Blue Frog, KABB and Sushi Shop concepts. Currently AmRest portfolio counts over 2,000 restaurants in the segments of Quick Service Restaurants and Casual Dining Restaurants in 26 countries: Poland, Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Serbia, Croatia, Slovenia, Austria, Russia, Spain, Portugal, France, Germany, Armenia, Azerbaijan, China, Belgium, Iran, Italy, Luxembourg, Saudi Arabia, Switzerland, UAE, UK. More information available on the webpage: www.amrest.eu/en

