



Starbucks finally open for all Serbian coffee lovers

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World's most popular coffee store chain, Starbucks, is finally open for all Serbian and Belgrade coffee lovers in Rajičeva shopping centre. Opening event has gathered many people from both abroad and Serbia.

In the first Serbian Starbucks store all coffee aficionados can find a wide range of highest quality coffee and the menu available in the new Belgrade coffee house will contain all core Starbucks drinks, along with promotional beverages.

- As it opens its first store in Belgrade, Starbucks aims to be the third place for Serbian customers, a meeting place between work and home – a familiar, welcoming place to meet and connect with friends, colleagues and family. Customers are welcome to drink premium beverages prepared from ethically sourced, 100% arabica coffee, as well as a range of delicious food and bakery products to enjoy the complete and unique Starbucks experience - said Adam Mularuk, Starbucks President at AmRest.



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The newly opened coffeehouse, located in the very centre in Knez Mihailova street, with an area of 175 sq m has a total of 104 seats for guests, including 41 places available on the patio. The modern interior will allow guests to spend time with friends or find a suitable place for business meetings, work and study. The décor of the restaurant is a combination of brand-specific colors, finishing elements and graphics, referring to the process of making coffee beans.



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